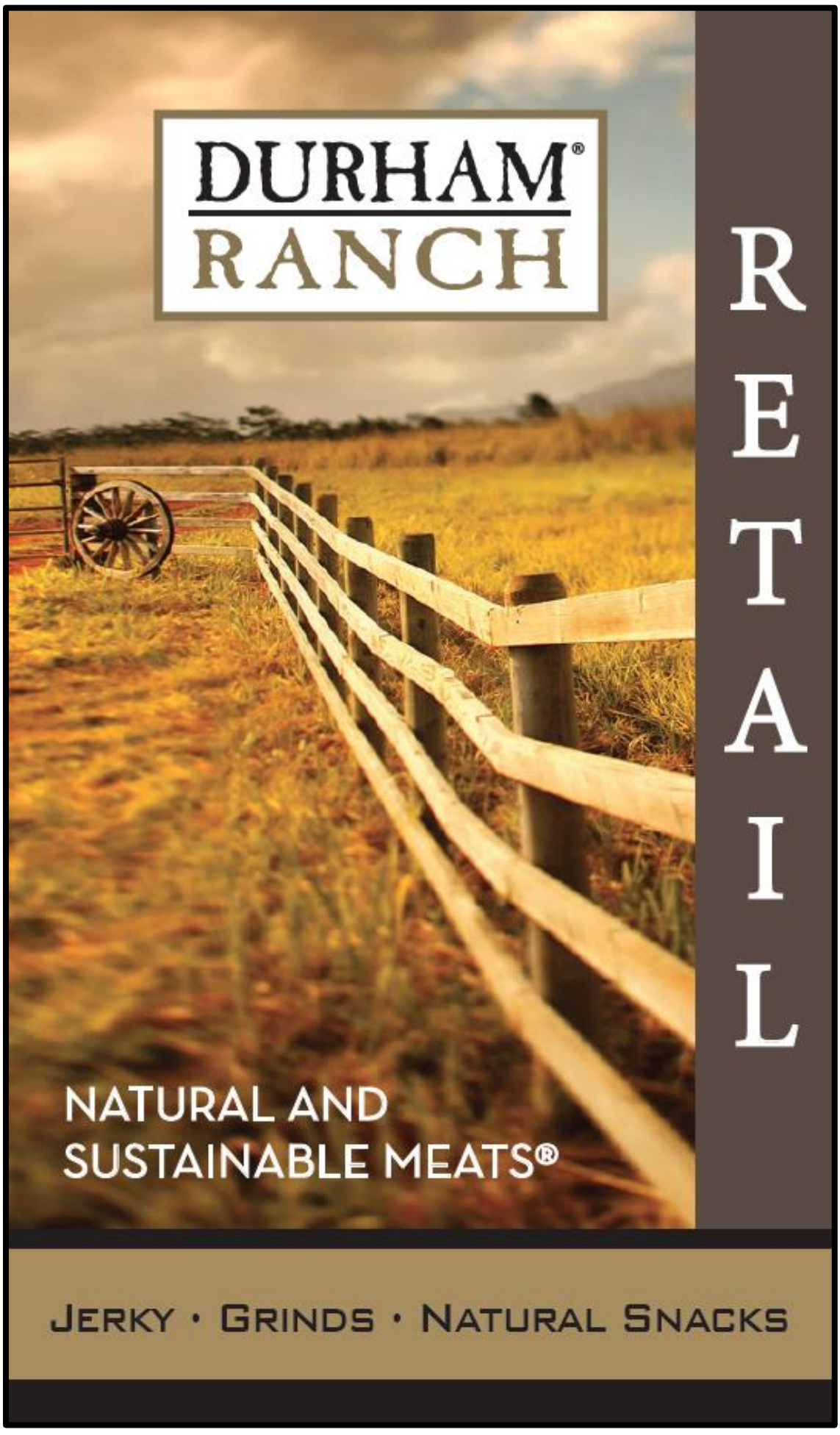

DURHAM®
RANCH
RETAIL
NATURAL AND
SUSTAINABLE MEATS®
JERKY • GRINDS • NATURAL SNACKS

TASTES FROM THE WILD SIDE

LEADING THE INDUSTRY WITH TOP-TIER PRODUCTS, SUSTAINABLE PRACTICES AND UNSURPASSED STANDARDS IN QUALITY

Durham Ranch is a 3rd Generation Family Owned, One Stop-Shop for Natural & Sustainable Specialty Meats

GROUND NATURAL AND SPECIALTY MEATS

ALL NATURAL FULLY COOKED SAUSAGES AND HOT DOGS

NATURAL JERKY, TRAIL MIX AND HUNTER SAUSAGES

OUR GROUND MEATS OFFER

- ALL *NATURAL
- RAISED WITHOUT ANTIBIOTICS
- NO HORMONES ADMINISTERED
- NO ADDED MSG
- NO ADDED GLUTEN

Create a Natural and Specialty Destination for your Store

STAY AHEAD OF THE TRENDS

Alternatives everywhere: The growing ranks of novel protein sources and potential replacements appeal to the everyday consumer, foreshadowing a profoundly changed marketplace in which what was formerly "alternative" could take over the mainstream.

~Food Engineering Mag

41 percent of 1,600 professional chefs surveyed said environmental sustainability would grow most over the next 10 years. "We've been seeing strong trends toward sustainability in the food space for several years now, and it's clear that's going to continue to grow," said Annika Stensson, director of research communications.

~National Restaurant Association

"With a third of consumers saying they are snacking on healthier options more often this year compared to last year, there will be AN INCREASING NEED for better-for-you snacks, in smaller portions and convenient formats."

94% of Americans snack daily. 33% say they snack on healthier foods this year vs last, specifically those with simple ingredients and low calorie counts. 60 percent wish there were more healthy snack options.

~Mintel Market Intellegence Survey

THIS LINE IS POISED FOR SUCCESS AND READY TO EARN ITS PLACE ON YOUR STORE SHELF

OUR DINNER SAUSAGES OFFER:

RAISED WITHOUT ANTIBIOTICS | NO HORMONES ADMINISTERED | NO FILLERS | NO ADDED MSG | NO ADDED GLUTEN

Ground Meats

DURHAM RANCH SPECIALTY GRINDS

PACKAGED FOR RETAIL IN 1 LB BOXES

Enjoy Healthy, Lean and Delicious Protein Alternatives

Great for the Health Conscious, Paleo Diet,
Athlete, or Adventurous Consumer

AVAILABLE IN THESE HEALTHY PROTEIN OPTIONS

- Bison - Grass Fed Beef -
- Kangaroo - Wild Boar -
- Wagyu Beef - Elk - Venison -

Dinner Sausages

FULLY COOKED SAUSAGE

12 oz packs, 4x3 oz link

WITH BEEF

Bison Hot Dog
Lamb Merguez Sausage
Wagyu Beef Frank

WITH PORK

Smoked Bison Chipotle Sausage
Smoked Bison & Burgundy Sausage
Smoked Elk Cheddar & Jalapeño Sausage
Wild Boar & Cranberry Sausage
Elk Apple & Burgundy Sausage
Pheasant & Cognac Sausage
Bison Hot Dog

RAW UN-COOKED SAUSAGE

Wild Boar Country Sausage Tubes - 12 oz
Wild Boar Country Sausage 1 oz Links - 16 oz

Natural Snacks

NATURAL JERKY

(packed in 2oz packages for retail)

Smoked, Peppered or Honey Glazed Flavors

Wagyu Beef - Bison - Elk - Venison - Wild Boar

NATURAL JERKY SNACK MIX

(packed in 2oz packages for retail)

Dried Cranberries, Blueberries & Cherries

with Pumpkin & Sunflower Seeds

HUNTER SAUSAGE STICKS

(packed in 3oz packages for retail)

with Specialty Meat & Natural Pork

Maple Cured Elk - Wild Boar & Bourbon

Venison with Garlic & Rosemary - Ancho Chile Bison

MERCHANDISING

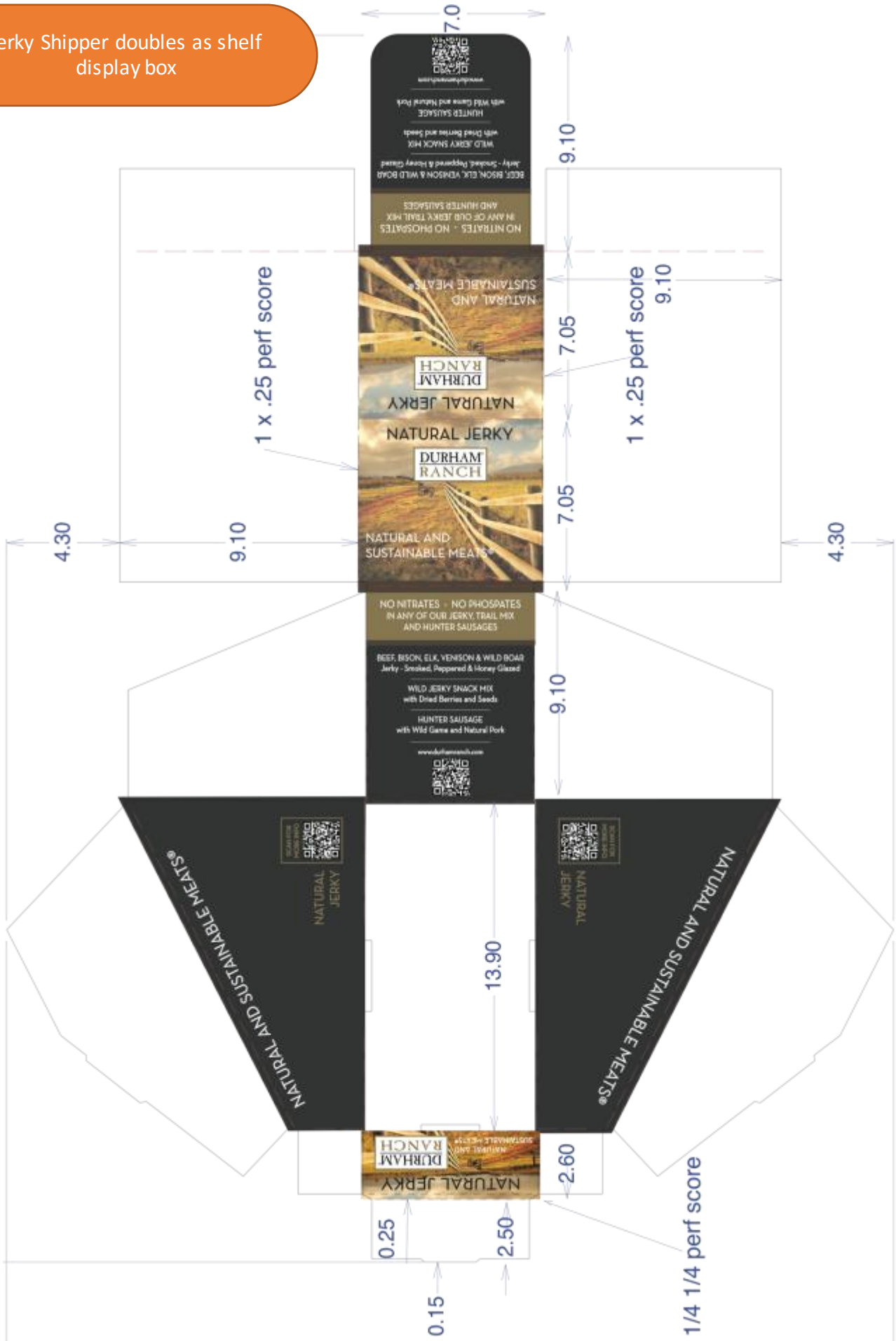
DURHAM RANCH LINE
DISPLAY AND SIGNAGE

MERCHANDISING MATERIALS FOR YOUR STORE

PRODUCTS AVAILABLE INCLUDE:

Shipper/Displays - Floor or Shelf Models
Case Dividers - Long and Short
Shelf Talkers and Rail Strips
Cooler Door Signage
Dial - A - Price
and much more!

Jerky Shipper doubles as shelf display box



GROUND BISON

ALL NATURAL

DURHAM RANCH NATURAL BISON

ALL NATURAL

GROUND BISON

BISON COOKING TIP

LOW AND SLOW

Ground bison meat may be used as a substitute for ground beef in most recipes. Since ground bison contains very little fat, moderate temperatures will help insure that the meat does lose internal moisture and become overdone.

For recipe ideas go to www.durhamranch.com

Country of Origin: USA
Keep Frozen

SAFE HANDLING INSTRUCTIONS

THIS PRODUCT WAS PREPARED FROM INSPECTED AND PASSED MEAT AND/OR POULTRY. SOME FOOD PRODUCTS MAY CONTAIN BACTERIA THAT COULD CAUSE ILLNESS IF THE PRODUCT IS MISHANDLED OR COOKED IMPROPERLY. FOR YOUR PROTECTION, FOLLOW THESE SAFE HANDLING INSTRUCTIONS.

KEEP REFRIGERATED OR FROZEN. THAW IN REFRIGERATOR OR MICROWAVE.

KEEP RAW MEAT AND POULTRY SEPARATE FROM OTHER FOODS. WASH WORK SURFACES (INCLUDING CUTTING BOARDS), UTENSILS AND HANDS AFTER TOUCHING RAW MEAT OR POULTRY.

COOK THOROUGHLY.

KEEP HOT FOODS HOT. REFRIGERATE LEFTOVERS IMMEDIATELY OR DISCARD.

U.S. INSPECTED AND PASSED BY DEPARTMENT OF AGRICULTURE

EST. 1436

Nutrition Facts

Serving Size 4 oz (113g)
Servings Per Container Varied

Amount Per Serving	
Calories 250	Calories from Fat 160
	% Daily Value*
Total Fat 18g	28%
Saturated Fat 8g	40%
Trans Fat --g	
Cholesterol 80mg	27%
Sodium 75mg	3%
Total Carbohydrate 0g	0%
Dietary Fiber 0g	0%
Sugars 0g	
Protein 21g	
Vitamin A 0% • Vitamin C 0%	
Calcium 2% • Iron 15%	

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

8 26153 40026

Ground meat boxes sit squarely on the freezer shelf

ALL NATURAL

GROUND BISON

DURHAM RANCH NATURAL BISON

Natural and Sustainable Meats®

Low in fat, Durham Ranch Bison is a lean substitution for any beef dish

ALL *NATURAL | 100% VEGETARIAN DIET | NO ANTIBIOTIC GROWTH PROMOTANTS | NO HORMONES ADMINISTERED | GLUTEN & MSG FREE

*Minimally Processed. No Artificial Ingredients. NET WT. 16 oz (1lb) 454g KEEP FROZEN

DURHAM RANCH NATURAL BISON

ALL NATURAL

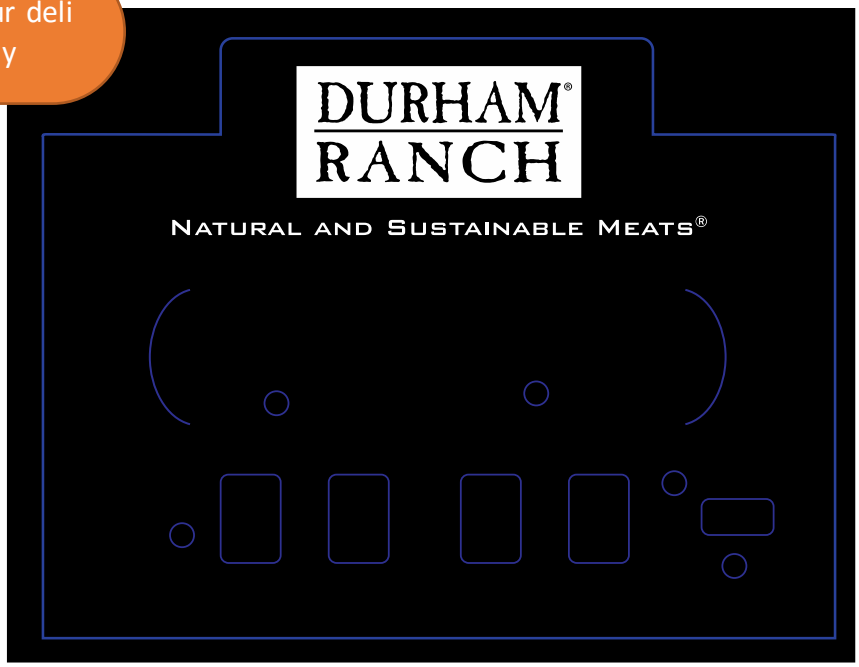
GROUND BISON

DURHAM RANCH NATURAL BISON

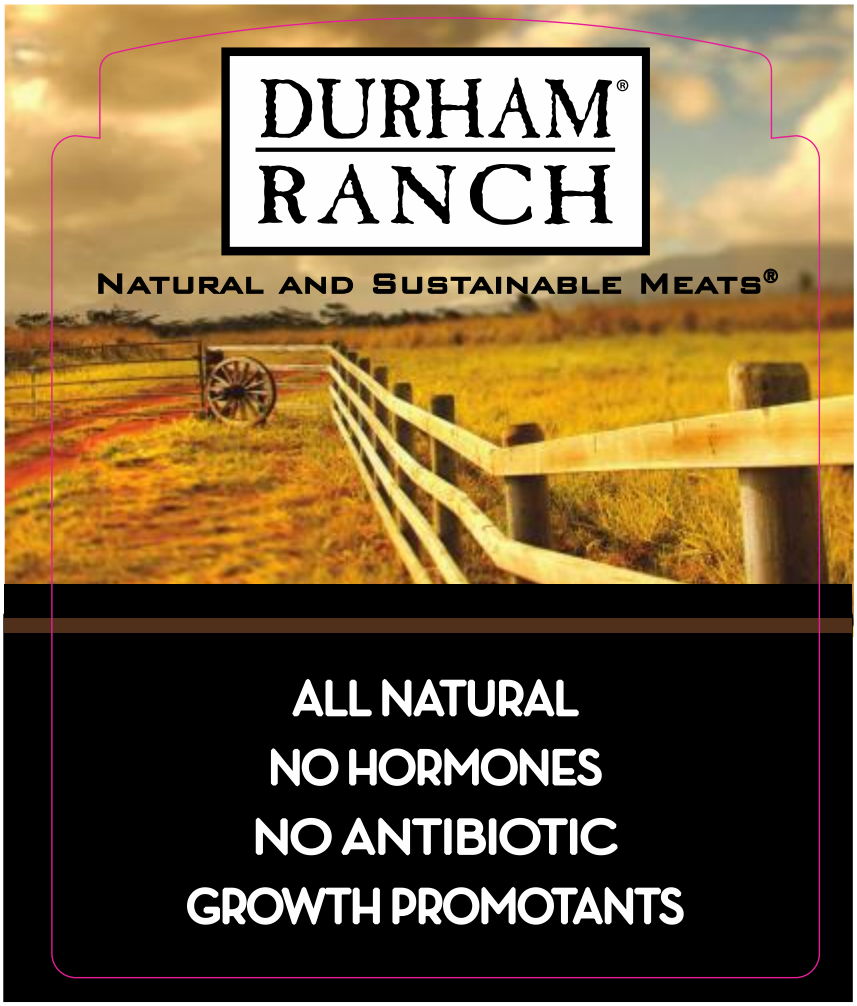
ALL NATURAL

GROUND BISON

Dial-A-Price for your deli counter display



Shelf Talker attaches to the shelf rail for a high impact statement



Rail Strip highlights product area and dresses the shelf

Case Dividers can be long or short

Static Cling Strip adheres to glass or metal surfaces